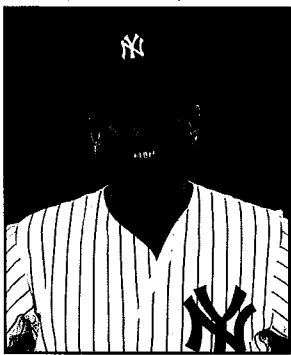


Keynote Speaker



Tommy John

Yankee Pitcher / MLB All-Star

Food Industry Alliance Chairman Nicholas D'Agostino III, President & COO, D'Agostino Supermarkets, and Salute Chairman Joe Kelley, Executive Vice President, Price Chopper Supermarkets, cordially invite you to ---

FIA's 2010 RED CARPET SALUTE

The Tradition Continues - 14 Years of Recognizing Industry Excellence

Thursday, October 28, 2010

Rye Town Hilton
Rye Brook, NY

6:00-8:45 p.m. A lavish reception featuring passed hors d'oeuvres, extensive serving stations and premium open bar followed by a sumptuous dessert offering.

Confirmed Industry Leaders

- Barbara Berger**, President, Food City Markets
- Beth Newlands Campbell**, President, Hannaford Bros. Co.
- John Catsimatidis**, Chairman & CEO, Gristede's Foods, Inc. / Red Apple
- Joseph Colalillo**, Chairman & CEO, Wakefern Food Corp.
- Robert Connors**, VP of Sales - Region 3, The Stop & Shop Supermarket Co.
- Paul Conte**, President, Tapps Supermarkets
- Thomas Cullen**, VP - Gov't & Industry Relations, King Kullen Grocery Co.
- Frank Curci**, President & CEO, Tops Markets, LLC
- Nicholas D'Agostino III**, President & COO, D'Agostino Supermarkets, Inc.
- John Dearani**, Vice President of Operations, ShopRite Supermarkets, Inc.
- Frank DeCicco**, President, DeCicco Marketplace
- Mariano Diaz**, President, C-Town Supermarket
- William Donahoe**, President & COO, Foodtown, Inc.
- Joseph Fantozzi**, President, White Rose, Inc.
- David Golub**, Vice President Administration, Price Chopper Supermarkets
- Jon Greenfield**, President, Food Parade, Inc.
- Lawrence Inserra, Jr.**, President, Inserra Supermarkets
- Dean Janeway**, President & COO, Wakefern Food Corp.
- Dean Janeway, Jr.**, Chief Executive, Key Food Stores Cooperative
- Noah Katz**, Vice President, PSK Supermarkets, Inc.
- Mitch Klein**, VP of Government Relations, Krasdale Foods, Inc.
- Ron Marshall**, President & CEO, The Great Atlantic & Pacific Tea Company, Inc.
- George Motel**, Executive VP of Retail Development, Bozzuto's, Inc.
- Ken Rice**, President-East, Acosta Sales & Marketing
- Tony Scudieri**, President & COO, Eastern Sales & Marketing
- Richard Wyckoff**, Exec. VP of Sales & Marketing & CCO, C&S Wholesale Grocers

RED CARPET SALUTE TICKETS

★ Please fill out this form completely ★

Date: Mo ____ Day ____ Yr ____

\$4,000 Table of Ten
Number of tables _____ \$ _____

Purchaser

\$400 Per Person
Number of tickets _____ \$ _____

Name

Company

Address

★ Reservation obtained by ★

Name.....

Company

Telephone Number

Fax Number

Email

**Please have your ticket order form
in by October 26th**

ADVERTISING IN SALUTE PROGRAM/INDUSTRY DIRECTORY

Ad Special - When you reserve a table of ten you receive one free full-page black and white ad. If you are not reserving a table of ten, advertising rates are as follows:

Size (Check One)	Cost	Salute Program/Industry Directory
<input type="checkbox"/> Full page (7.5" wide x 10" high)	\$1,250	\$ _____
<input type="checkbox"/> Half page (7.5" wide x 4.75" high)	\$850	
<input type="checkbox"/> Quarter page (3.5" wide x 4.75" high)	\$500	

Color Advertising available:

4-ColorAdd \$750

Space reservations & ads due by September 17.

Please send EPS or PDF files (with hard copy) also, JPG, TIFF or BMP files will be accepted.

PAYMENT

Vendor Deduction:

I authorize a deduction for the above amount
from selling retailer or wholesaler

.....
signature

Payment by Credit Card: [] MasterCard [] Visa

Card #.....

Expiration Date

Name on Card

Signature

Checks made payable to:

Food Industry Alliance of NYS

and mail with original form to:

Food Industry Alliance

130 Washington Avenue

Albany, NY 12210

Form can be faxed to:

518-434-9962

FOR MORE INFORMATION CALL

FIA at 518-434-1900 ext. 221